





# KCBME.com



# Welcome

Thank you for your interest in KCBME. KCBME stands for Kingdom Chamber of Business, Ministry and Education.

This manual is intended to introduce new members to KCBME. Please note that all of our content is private, for members'-use only.

I passionately believe that God's Word is true, and that His promises are ours for the taking. However, I have seen that we, the Body of Christ, tend to struggle to balance our faith with our God-given purpose, calling, money, success, and impact. In many cases, we resolve this conflict by simply not believing God's promises are true, or at least not true for us. We think of His blessings and favor as something He did for Moses, or King Solomon, or King David, but not for us. So we resign ourselves to hard work, labor by the sweat of our brow, debt, and never enough.

I have come to learn that like gravity, God's laws and principles are forever true. While most will never consider leaving the ground, a few learn to fly. This is a picture of the Christian dilemma. We are stuck to the ground of low possibilities when the Bible is full of instructions to soar like eagles. Our mission is a call to God's eagles to leave the nest and fly as God intended for you to do.

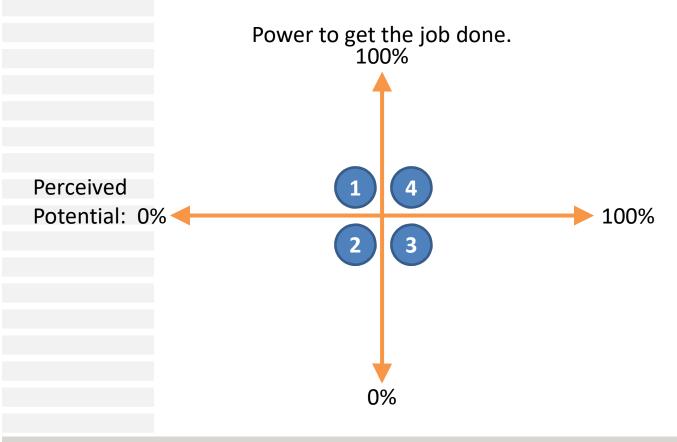
I wish you well and much success.

**Guy Morrell-Stinson** (Founder)

KCBME.com

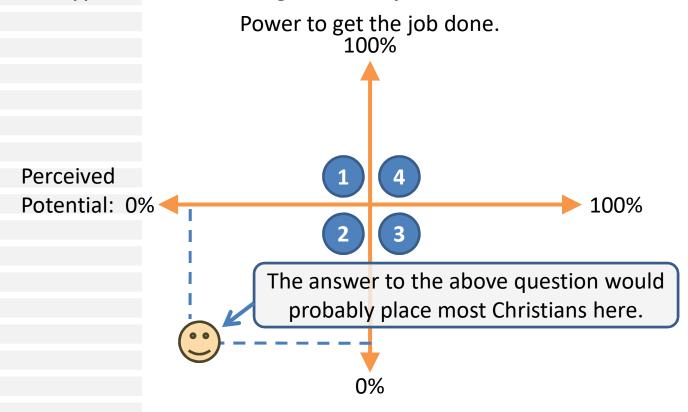


Consider the following diagram. It consists of a horizontal axis that represents potential. The vertical axis represents the degree to which we dive in and meet the entire challenge. We will consider this diagram from God's perspective, the world's, and then from KCBME's point of view.



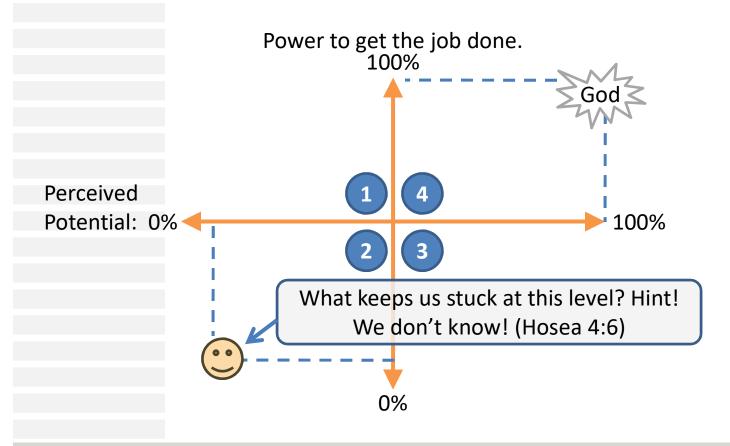


Most Christians do not really believe God's Word, when it comes to their true potential and getting the job done. For example, if Jesus says, "Go into all the world..." do we really believe this is possible? If God tells us to feed the poor, rescue the orphans, and defend victims, have we ever stopped to ask how we can get the whole job done?





Most Christians, churches, and Christian businesses live in the lower bottom corner of quadrant 2. We have perfected the art of sermonizing and singing praises to Jesus, but we are close to 90% ineffective when it comes to realizing, and living in our true potential! We are almost dead!





Let's consider what type of people we find in each quadrant. This is a rough concept, but it is sufficient to illustrate the point. It is probably true that approximately 99% of Christians operate in quadrants 1, 2 and 3. This includes churches, Christian Chambers, Christian business, products, and services, etc.

Power to get the job done. 100%

 People in this quadrant may have influence, power, and resources, but lack the right knowledge, will or insight to aim for more than token projects.

• The realm of Kingdom, heaven, the Mind of Christ, a

Mind of Christ, all answers all solutions, all power...

Perceived

Potential: 0%

2

100%

- Wrong knowledge
- Not taught
- Unconscious of their potential
- False beliefs

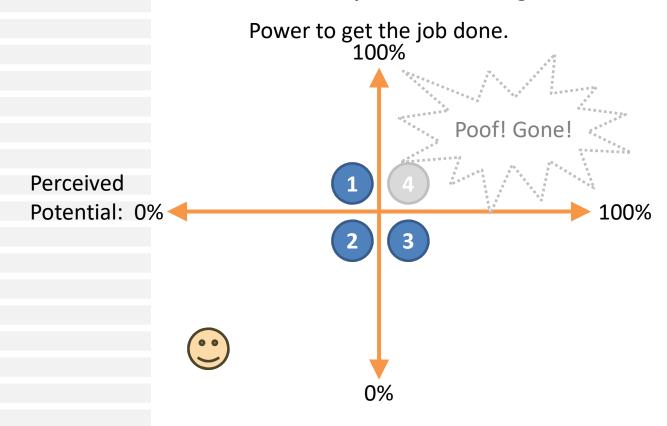


May believe, but do not know how to apply.

- Often afraid to try.
- Often stuck to pews, longing for more, but unsupported in their pew-bound context.

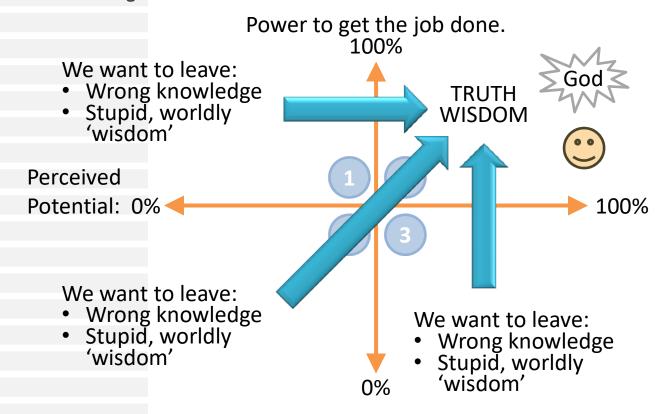


For most Christians, quadrant 4 has vanished! It simply does not exist because no one has ever taught them it is there, it is accessible, it is an essential resource for the days ahead. Not knowing this, is not anyone's fault. The question is, how can we know what we do not know, when our teachers also do not know what they have not been taught?



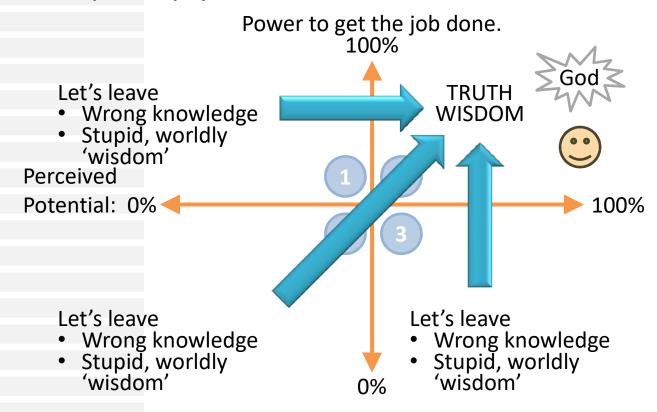


KCBME's objective is to empower Christians to move from quadrants 1, 2, and 3 to quadrant 4. However, this is impossible when their only point of reference is mammon's world and its education (Hosea 4:6). Therefore, our first priority is education. This is why we emphasize education in the RIGHT Knowledge.





KCBME's mission is to support the Body of Christ by teaching the true power and potential God has given us in His Kingdom, which is represented by the 4<sup>th</sup> quadrant. This may be a little confusing now, because you may be encountering this for the first time. However, with a little patience, prayer, and commitment, it will soon become clear.





In a nutshell this means total transformation. It means growing up to become who God called you to be. It means knowing your God-given gifts, calling and purpose because you have the RIGHT knowledge. It means building businesses that are not dragged down by mammon's flawed 'wisdom,' but lifted up by the Kingdom's brilliant wisdom and strategies.

Now all of this may sound like theoretical fluff until we anchor it to reality. So, let us compare how our mammon world operates in quadrants 1, 2 and 3, versus how we should operate in quadrant 4.

Jesus said,

"Most assuredly, I say to you, unless a grain of wheat falls into the ground and dies, it remains alone; but if it dies, it produces much grain." – John 12:24.

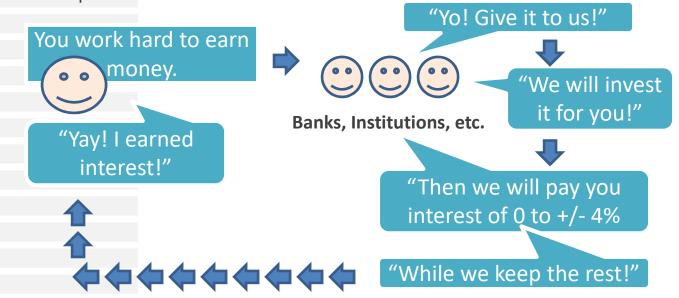
"The Kingdom of heaven is like a mustard seed..." – Matthew 13:31.

To keep this short and sweet, the principles of heaven are transferable. Something that is true in one area of life is equally true elsewhere, because the principles of truth are universal. With this in mind, let us apply the principle of seed to our money. Like seed that we plant in the ground to grow our potential, money can be 'planted' in various kinds of soil to grow its potential.



The world of mammon offers us its kinds of soil. Compared to the Kingdom's soil, these are toxic, as you will soon see.

If we think of our money as seed, then what does mammon tell us to do with our seed. The answer is spend, buy trash for cash, get into debt, and 'invest' as much as you can by giving it to mammon to plant in its soil for us. The result is that mammon pays us interest. Typically, mammon keeps our money for a period of time, like a year, and then gives us interest in return. It also charges us fees, and reports us to the tax man for further collections. The picture looks like this.





This cycle plays out with millions of people giving away their hard-earn money. At the end of the day we see this...

You are never truly free,

 While they grow exceedingly rich by harvesting your seed.

This is mammon's system of interest
 – and it works well for them.

You end up with this...





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They end up

with that!



## Now let us compare this to a Kingdom 'seed' approach.

- 1. The Kingdom's way is you learn how to take control of your own seed.
- 2. You plant it in ways that cause it to multiply.
- 3. Now you have freedom, overflow, and the ability to support and serve the Kingdom in ways that you never could before.
- 4. As an example...



- 1. You used \$1,000 as your seed and multiplied it 18-fold! (= 1,700% ROR).
- 2. Yet experts often warn that expecting more than say 4% ROR is risky!



The Rule of 72 states that the time it will take for you money to double by compounding is equal to 72 divided by the interest rate you money is earning. For example, if the rate of return is 6% per annum, it will take 72/6 = 12 years to double.

By comparison, the example of the soap showed that a \$1,000 investment could multiply 18 times in just one year! And this is very doable!

The point is that our ability to access one way or the other depends on our mindset, and the education that shapes our mind. Consider this...





#### To summarize ...

We do not know what we do not know. To be specific, we only know what mammon education has taught us through its education systems, media, peer pressure, etc. These will never teach us heaven's way or the Kingdom's wisdom. KCBME's ministry is to teach what the world never teaches, which is God's heart and Kingdom wisdom, which is superior in every way. This means when you build a business, ministry, or relationships, you can draw from the wisdom and blessings in Paradigm B rather than Paradigm A.





#### To summarize ...

Instead of living in the world of 1 or 2 percent interest, crumbs, insufficiency, debt, and bondage, you can live in the Kingdom's paradigms of seed and multiplied blessings.

In the same way that you can apply these principles to your money, you can apply them to all areas of your life for a compounding effect. All of this is as natural to the Kingdom of heaven as gravity is to us. However, it all starts with a humble heart before God and a deep desire to do things His way.







## **General Membership (\$25/m)**

General Membership is offered as an entry-level for new members. The initial subscription is \$25\* / month. Here are some of the benefits:

**Details** 

- Access to online meetings and training for Level 1.
- · Private Members-only benefits.
- Group Support.
- Networking.
- Promotion opportunities.
- Foundational business, marketing, and Kingdom principles training.
- Deep discounts on advanced training.
- Courses such as Kingdom Foundations and Trading the Right Way are included in your subscription. The cost of the Trading course is \$3,400 for non-members. Additional courses and training will be added on an ongoing basis.
- Access to mentors in members' group.
- And more...

Website

\* Price subject to increase or adjustments.

you want the

education and

networking benefits,

but are not interested

in affiliate benefits.



## Ambassadors (\$45/m)

Ambassadors help KCBME grow in various ways. In exchange, KCBME offers greater, value-added exposure, and significant marketing opportunities. Start at \$45\* / month.

Includes all General Membership benefits plus:

- First-in-line opportunities.
- Top-tier discounts.
- Private Ambassadors-only collaborations.
- First-in-line consideration for events and opportunities.
- First-in-line consideration for Invitations to Joint Ventures.
- Collaborative marketing to increase impact and reduce costs.
- Specialized business development support.
- Contributions tracked for pro-rata sharing of future ventures.
- Opportunity to start your own Chapter.
- 25% Affiliate referral income opportunity.
- Directory listing and much more...

Website

\* Price subject to increase or adjustments.

be first-in-line for Chamber



## Platinum (\$75/m)

only. Let us know if you are These members help KCBME grow in various ways. In exchange, KCBME offers greater, value-added exposure, and significant marketing opportunities. Start at \$75\* / month.

Includes all Silver & Gold Membership benefits plus:

- First-in-line opportunities.
- Top-tier discounts.
- Private Ambassadors-only collaborations.
- First-in-line consideration for events and opportunities.
- First-in-line consideration for Invitations to Joint Ventures.
- Collaborative marketing to increase impact and reduce costs.
- Specialized business development support.
- Contributions tracked for pro-rata sharing of future ventures.
- Opportunity to start your own Chapter.
- 45% Affiliate referral income opportunity.
- Directory listing and much more...

Website

\* Price subject to increase or adjustments.

level if you want to partner with KCBME as a business

builder, creator, inventor,

strategist. (By invitation

interested.)



## **Patrons and Mission Partners**

Patrons support our ministry and mission with voluntary contributions.

Patrons tend to look at the bigger picture in terms of what KCBME can do to support the Body of Christ as a whole, and our potential impact on future generations.

KCBME has a much bigger vision than most chambers and business networking organizations. This includes raising Prosperous Families with Kingdom-based education steeped in practical Biblical wisdom. It includes mentoring the next generation, creating businesses and opportunities to give our families a hope and brighter future. It includes farms for recreation, recovery, restorative ministries, and much more. Patrons will receive complimentary exposure in prominent placements on our websites and various platforms in proportion to their contributions.

**Non-member, shared-mission partners** contribute to part, or all of our vision. As such, we welcome mutually beneficial collaborations. Mission Partners will received priority exposure and support where possible.



\* Price subject to increase or adjustments.



## **Members' Collaborations**

KCBME has a very intentional approach to developing our members. The steps can be illustrated like this:



4. Amplify Your Success

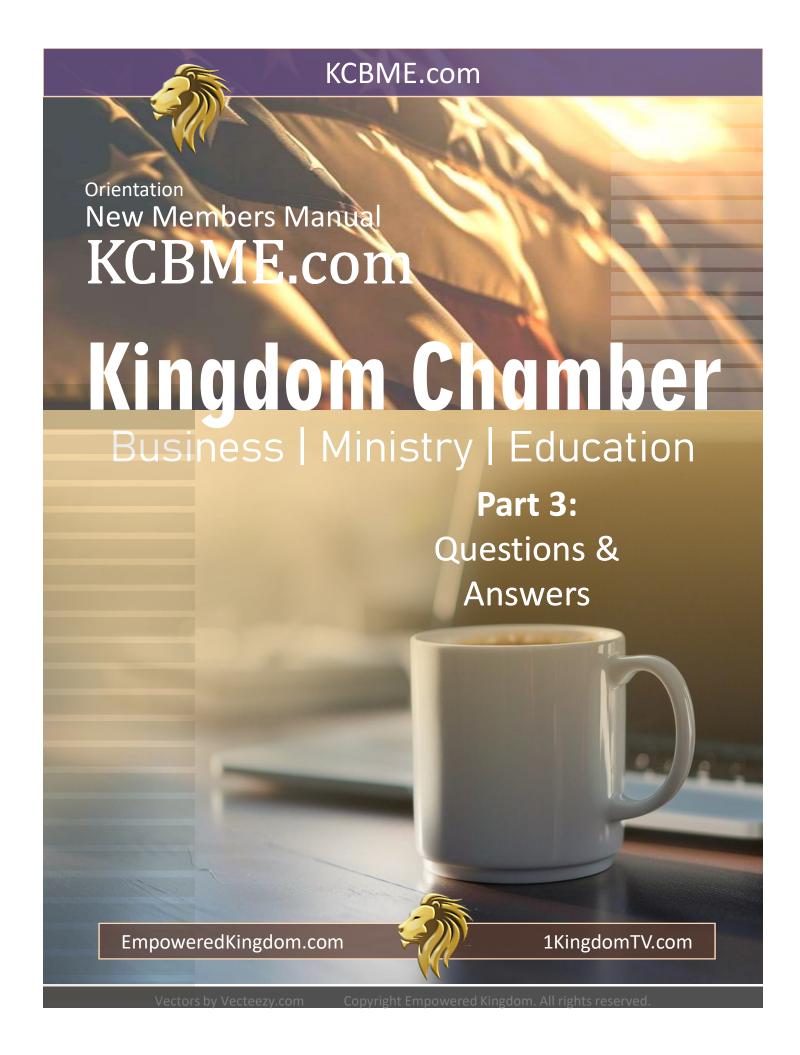
3. Grow Your Business

2. Incubate Your Ideas

1. Educate our members

## **Mentors and Support**

The years of experience mentors bring to the table is priceless. Most businesses fail in the end because they did not know what to look out for. Speak to us, or to your chapter or hub leader if you have questions. KCBME wants to support you when you have ideas, or want to grow a business. We love to help our members get their voice and vision out into the world. We have several marketing channels for our members benefit. Your ideas for Joint Venture's, and win-win collaborations are very welcome.





Here is a brief list of what you can expect to learn and benefit from over time.

What is the Kingdom?

Business as ministry

Sales and marketing

Structuring deals

How to trade safely like a pro

How money works

Why individuals lose money

What the rich don't teach you.

Effective marketing

**Collaborative Ventures** 

How institutions trade to win

How not to gamble

Selling without stress

Positioning in deals

Domains: Public, Private, Religious

Asset protection

Taxes

Succeeding as an entrepreneur

The Christian, wealth, and money.

Family vaults / Financial Freedom

God's purpose for your life

And much more...

All content is offered as an opinion only. Some content may be from third-parties for education purposes only.



#### What denomination are you?

We function independently, seeking only to be pleasing to God The Father, His Son, and The Holy Spirit as revealed in The Word, the Bible.

#### What about division?

We have found that division tends to melt away when we come to the table with the attitude of seeking Jesus and God first with a desire to do their will.

#### What about other networks?

Each has its place and role to play. We would be happy to collaborate where possible and appropriate.

#### Why the subscription fee?

This helps to cover costs, pay the bills, and separate the givers from the takers. It helps to attract people who are prepared to walk the talk by committing to make a regular contribution. This says a lot about their integrity and character. It is in everyone's interest to build a strong membership of people we can all be trusted to do the right thing. People who shy away from paying a token subscription are likely to shy away from paying their dues when you have done work for them. Attracting such people is not in anyone's best interest.

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#### Are there income opportunities?

A generous affiliate opportunity is in the works. There will also be inter-member opportunities. Opportunities for income will be announced at the appropriate time.

#### I want to be a Chapter leader...

Awesome. You must be a member in good standing. Reach out to Admin when you have completed your Level 1 training.

#### Can I interview you?

This is a possibility. Reach out to Admin.

### Is this a MLM / pyramid scheme?

No. A one-level affiliate plan with bonus features is in the pipeline.

### Can you partner with our church?

We would love to partner with churches. Reach out, and let's talk..

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#### What is your theology?

God is God. His Word is His Word. Jesus is Lord. We have the Comforter, the Holy Spirit. Our duty is simply to follow them and do what they want. When we put the Heart of God first, and Jesus' Kingdom first to serve each other in love, our issues fade and we naturally come closer to God and the unity that naturally exists in heaven. Hence, "Thy Kingdom come, Thy will be done, on earth as it is in heaven." – Matthew 6:32.

#### What is a Chapter leaders role?

Becoming a Chapter leader is a great way to build your business, serve in ministry, lead what is effectively a 'small' group, and disciple the nations for Christ. Simply plug into our curriculum and start by inviting some friends around a table for coffee or dinner. It will grow naturally from there.

#### Is this a way to grow our church?

#### Absolutely!

Our mission is to connect the Gospel of Jesus Christ with God's practical wisdom in His Word. This causes our faith to become alive, because it is very practical, and very relevant in the real world. Churches have previously left many ministries outside of its walls. This has resulted in the formation of many para-church ministries, such as Christian business networks. When we understand that the Body of Christ should be united in a common mission and purpose, we can work together in ways that amplify each other's ministries.



#### What is business as a ministry?

It is a mistake to view business as a non-relevant, non-ministry aspect of the church. Doing so, cuts off an essential component of the Kingdom.

Business as a ministry is the equivalent of the legs of the Body of Christ. It provides essential resources, mobility, organization, leadership, vision, planning and power. Business as a ministry creates jobs, generates much needed income, cares for orphans and widows, and much more.

When economies collapse, or when there are market crashes and Christians are losing their homes because they lost their jobs, business as a ministry is a powerful solution. When the Body of Christ is healthy and strong, because it understands that its legs are vital to its mission, it can be effective and powerful in any season. When the world's systems collapse, it can rise above the floods – if – it Has God's wisdom on its side.

If your church has a vision to build an orphanage, start a Christian school, care for the fatherless, and so on, ask where will the resources for these things come from, if not from some business, somewhere? The resources you need for every ministry, and everything you do, are inevitably generated by someone's business.

The vision of business as a ministry is no different from the church's vision for ministry. The church brings the pastoral, teaching, and preaching side to the table. Business as a ministry brings the resources, leadership, planning, training, and mobilization side to the table. These are two sides of the same coin. Every church should support business as a ministry by starting its own KCBME chapter. This is a powerful way to empower the church, release members into ministry, and impacting the community for Christ.



## **KCBME: Private Membership**

KCBME is a private, members-only ministry. We are not a registered non-profit for reasons that you will learn in the business courses included in your membership. Please note that all material is for private members' use only. KCBME reserves the right to claim, and recoup, damages from members who violate, or disregard our privacy policies. All content remains the private content of KCBME for members use only.

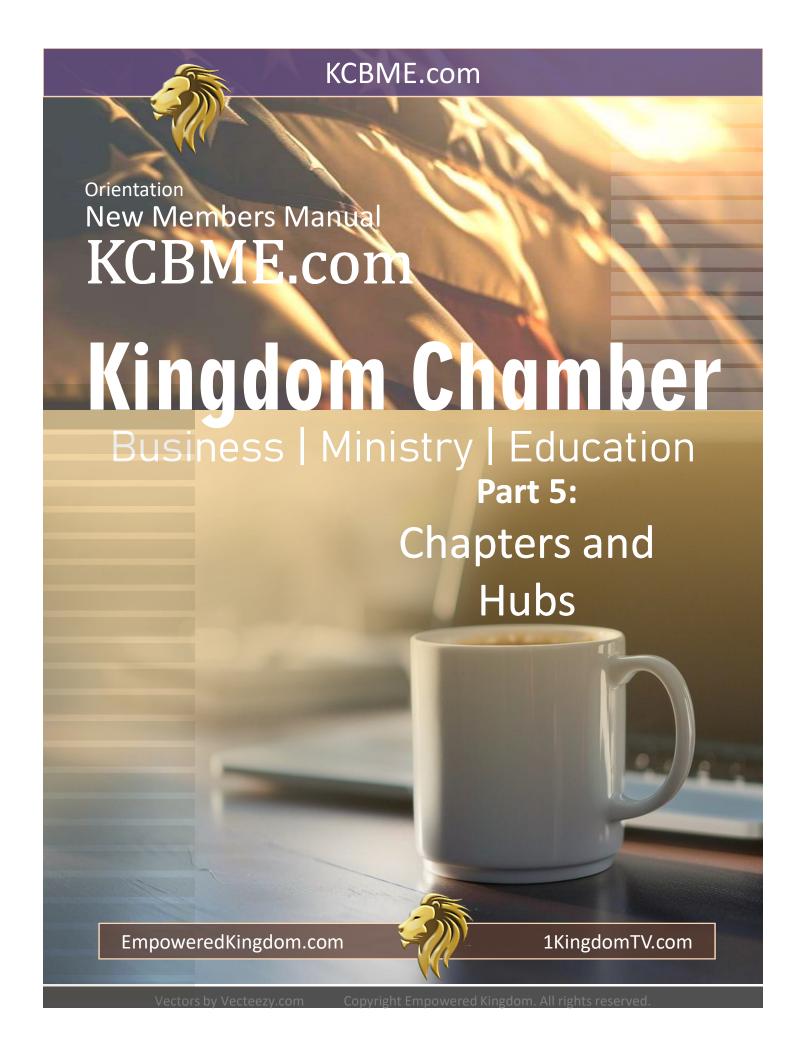
### **Support**

KCBME is designed to work through Chapters so that every member can have personal contact and support. Members support is also available through our members-only communities.

#### **Related Resources**

Empowered Kingdom	1 Kingdom TV
1 Kingdom Consulting	1 Kingdom Life
Ethical Kingdom Trader	Sons Gold
Life Rescripting	My Wealth TV

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Here are some of the anticipated benefits of starting a KCBME Chapter ...

- 1. Increase your status and exposure.
- 2. Build trust among highly loyal networking, and referral partners.
- 3. Be seen to be a leader of leaders.
- 4. Curricula and support material provided.
- 5. Can be used to powerfully strengthen your community, churches, and Kingdom businesses.
- 6. Can be used as a powerful tool to disciple others, and mentor upcoming generations.
- 7. Cost-effective marketing.
- 8. Surround yourself with trusted mentors.
- 9. Be first-in-line as opportunities develop.
- 10. Form strategic partnerships and alliances, and much more.

Website

\* Price subject to increase or adjustments.



KCBME's approach to developing Chapters is to start easily and organically. Here are the easy steps to start your own local Chapter...

- Become a KCBME member at KCBME.com
- 2. Complete the Foundational courses.
- 3. Regularly attend a Chapter, online or local if available.
- 4. Let your Chapter leader, or KCBME Admin, that you want to start a Chapter.
- 5. Invite a few friends to coffee or dinner, and go through a KCBME lesson together. This should be a very natural, relaxed, and informal discussion. When done, invite them to meet regularly as a member of your Hub.

Hubs' are designed to follow 12-lessons, shared once a week. By week 6, the hub leader has identified new hub leaders who want to multiply to form their own hubs. When you have launched 3 hubs, you automatically qualify for Chapter status. Chapters support hubs, and coordinate hubs' get-togethers and community events.

Website

\* Price subject to increase or adjustments.





- Sign up at <a href="https://kcbme.com/members/">https://kcbme.com/members/</a>
- 2. Once registered, join the KCBME Community at <a href="https://kcbme.systeme.io/community/members">https://kcbme.systeme.io/community/members</a>
- 3. Follow the links to the Communities and Courses at the top of the page.
- 4. Complete these courses. They are required for participation in future opportunities:
  - 1. KCBME Orientation https://kcbme.systeme.io/school/course/start-here
  - Kingdom Foundations
     https://kcbme.systeme.io/school/course/kingdom
  - KCBME Structures and Pathways https://kcbme.systeme.io/school/course/pathways
- 5. Additional courses may be done at your own pace and discretion. Courses and content will be added on an ongoing basis.
- 6. Members can add their business or ministry details to the directory at <a href="https://kcbme.systeme.io/community/directory">https://kcbme.systeme.io/community/directory</a>